

**FACTSHEET
MEGAPOSTER
CENTRAL, ZURICH**

25.09.2024

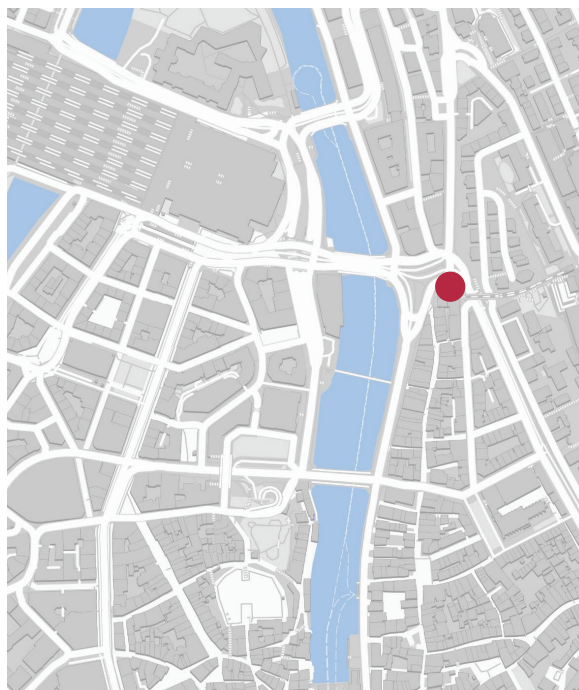


FACTSHEET

MEGAPOSTER CENTRAL

AT CENTRAL ZURICH TRAM STATION

Located in the heart of Zurich's vibrant centre, our megaposter site undoubtedly offers the best location, the city has to offer. With the highest frequency of pedestrians, public transport passengers and motorists in the whole of Switzerland, our presence is unmissable. But not only that, our megaposter benefits from an optimal viewing distance and a remarkably long viewing duration. Welcome to a place that puts your message in focus and creates a lasting impression.



Infos

Size	8.59 m x 9.48 m (BxH), 81.43 m ²
Illumination	None
Frequency/4 weeks	Approximately 2 Mio.
Authorization	Outline approval given, subject matter requires approval
Restrictions/conditions on subject matter	No advertising for tobacco, erotism, alcohol or political advertising (1 image with low information density, a maximum of three words, one small logo and internet address clearly as secondary features)

Price per month

Gross media value*	CHF 53 000.-
Production*	CHF 2 720.-
Assembly/removal*	CHF 6 290.-
Total	CHF 62 010.-



When it's said and done:

On your request, we're offering the megaposter a second life through various upcycling options through our third-party partner. For details, please contact us.

*Per period of posting is 4 weeks

Prices are in CHF excl. VAT

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