

**GOLDBACH**

**TECHNICAL  
SPECIFICATIONS TV**

**GOLDBACH**

**YOUR  
MESSAGE  
IS OUR  
PASSION**

# TECHNICAL SETUP

## SPECIFICATIONS FOR SPOT DELIVERY

Technical specifications for spot delivery	
<b>Delivery digital</b>	Via PEACH oder Adstream*
<b>Format</b>	MXF
<b>Video</b>	HD: XDCAM HD422, 1920 x 1080 Pixel, 50 Hz interlaced, 50 Mbit, 25 fps
<b>Audio</b>	R128 EBU
<b>Note</b>	No pre- or closing credits. The file name may consist of a maximum of 32 alphanumeric characters, may not contain spaces or special characters such as - (hyphen), ä, ü, &, etc. " _" (underscore) may be used.
<b>Delivery date</b>	7 working days before broadcast. Exceptions must be coordinated with the ad operations management.
<p>*PEACH: Deliver via the Goldbach TV transmission point for the entire Goldbach TV portfolio! One Upload – the spot is then distributed to the individual channels. Adstream: Delivery to all booked channels individually.</p> <p>If you have any questions regarding the delivery of TV spots, please contact <a href="mailto:tvads.de@goldbach.com">tvads.de@goldbach.com</a></p>	

# YOUR CONTACT PERSONS



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**THANK YOU**  
**WITH**  
**PASSION**

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