



**TECHNICAL
SPECIFICATIONS**

GOLDBACH

**YOUR
MESSAGE
IS OUR
PASSION**

TECHNICAL SPECIFICATIONS FOR SPOT DELIVERY

Ad	In-/Out Stream Video: Pre-/Mid-/Post-Roll
Format	.flv, .mpg, mp4, .mov, .wmv
Aspect ratio	4:3 or 16:9
Length	Max. 120 sec.; recommended max. 30 sec.
Frame rate	24+ / sec.
File size	<200mb
Click-Thru URL	Video has to be clickable. When sending the data within the redirects, the redirects have to be secure capable (https).
3rd Party Tracking	Tracking tags are accepted by all 3rd parties
Contact	hubert.hattowski@goldbach.com

YOUR CONTACT PERSONS



Nenad Ristic

Senior Sales & Consulting

Online Video & CTV

+49 89 614240 513

nenad.ristic@goldbach.com



Philipp Sonder

Sales & Consulting

Online Video & CTV

+49 89 614240 409

philipp.sonder@goldbach.com

