

A man in a dark blue shirt and orange tie is pointing his right index finger towards a futuristic interface. The interface consists of a dark blue background with a network of white dotted lines. Several glowing circular icons, each containing a stylized human figure, are scattered across the scene. One icon in the center is highlighted in red, while the others are white. The overall aesthetic is high-tech and professional.

**TECHNICAL SPECIFICATIONS  
CTV SPOTS**

**GOLDBACH**

**YOUR  
MESSAGE  
IS OUR  
PASSION**

# TECHNICAL SPECIFICATIONS

## CONNECTED TV SPOTS

### TECHNICAL SPECIFICATIONS FOR SPOT DELIVERY

	Format
<b>VIDEO RESOLUTION</b>	Full HD 1920 x 1080
<b>FORMAT</b>	VAST 2.0, MP4 / H.265, HQ quality
<b>VIDEO LENGTH</b>	max. 89 sec.   recommended max. 30 sec.
<b>FILE SIZES</b>	< 200 MB
<b>ASPECT RATIO</b>	16 : 9

### GENERAL:

- Non skippable
- The campaign briefing for the delivery of advertising material should contain the following information: customer name, campaign name, order number, booking period, booked placement
- Booking both IO and programmatic possible



## YOUR CONTACT PERSONS



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