

FACTSHEET

DELIVERY INSTRUCTIONS



IMPORTANT INFORMATION:

- Each spot must be provided for the exact frame.
- For commercials that exceed 60 seconds (61 seconds or more) please contact us.
- In the case of the specific sale of products from an online shop, the actual price payable in Swiss francs (retail price) must be given in the pricing information. The advertisement must also clearly indicate whether the specified price includes or does not include shipping costs and/or VAT. If any other costs are incurred when ordering via the online shop, this must be explicitly stated.
- French channels: All spot content must be translated into French (voiceover or subtitles). Please note the separate [Advertising guidelines](#).
- Swiss advertising law applies to replay ads. Full information is available on our website: [Replay ads](#)
- Please note the separate [Technical guidelines](#) for uploading.
- **Delivery deadline: 10 working days before the first broadcast date**
- **Shorter lead time: 5 working days. Please note the separate [TV lead times fact sheet](#)**
- See our website for full information about spot delivery: [Spot delivery and specs](#)

PRICE

Delivery via [spotupload.com](#) is subject to a fee.

Linear TV:

- CHF 140 (excl. VAT), regardless of the costs of encoding the formats or the length of the ad.

Replay ads

- CHF 140 (excl. VAT), regardless of the costs of encoding the formats or the length of the ad.

CONTACT SPOT DELIVERY

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