



INNOVATIVE SPECIAL ADVERTISING FORMAT IN THE DIGITAL-OUT-OF-HOME SECTOR

- First permanent 3D Screen in Austria
- High-frequency touchpoint
- Over 285,000 contacts achieved
- 15m² LED advertising space

Directly on the cycle and footpath of the Summerstage on Vienna's Danube Canal, surrounded by restaurants, bars, ice cream stands, artist' stages and a subway station!



Targeting

Weather Geo Data Time

Classic & Programmatic Implementations

Simple animation options: Rotate & hover 3D objects, 3D [text] overlays
Diverse animation options: 3D space | 3D figures and animations incl. interactions

Specifications

Long Side
Format: 5500x2000mm | Resolution: 1408x512 | Aspect ratio: 2:1 | Length: Standard advertising medium, 10 sec.

Cross Side
Format: 2000x2000mm | Resolution: 512x512 | Aspect ratio: 1:1 | Length: Standard advertising medium, 10 sec.

Costs Animation from € 2,000. Media costs and availability on request.
Delivery of animation possible.

*Source: Site Location movement by TMC-standard, 2 Weeks