

**GOLDBACH**

**TECHNICAL  
SPECIFICATIONS TV**

**GOLDBACH**

**YOUR  
MESSAGE  
IS OUR  
PASSION**

# TECHNICAL SETUP

## SPECIFICATIONS FOR SPOT DELIVERY

| Technical specifications for spot delivery   |  |
|--|--|
| <b>Delivery digital</b>  | Via PEACH oder Adstream*   |
| <b>Format</b>  | MXF  |
| <b>Video</b>   | HD: XDCAM HD422, 1920 x 1080 Pixel, 50 Hz interlaced, 50 Mbit, 25 fps  |
| <b>Audio</b>   | R128 EBU   |
| <b>Note</b>  | No pre- or closing credits.<br>The file name may consist of a maximum of 32 alphanumeric characters, may not contain spaces or special characters such as - (hyphen), ä, ü, &, etc. " _" (underscore) may be used. |
| <b>Delivery date</b>   | 7 working days before broadcast.<br>Exceptions must be coordinated with the ad operations management.  |
| <p>*PEACH: Deliver via the Goldbach TV transmission point for the entire Goldbach TV portfolio! One Upload – the spot is then distributed to the individual channels.<br/>Adstream: Delivery to all booked channels individually.</p> <p>If you have any questions regarding the delivery of TV spots, please contact <a href="mailto:tvads.de@goldbach.com">tvads.de@goldbach.com</a></p> |  |



# YOUR CONTACT PERSONS



**Elina Alyautdinova**  
Head of Client Management TV  
T +49 89 614 451  
[elina.alyautdinova@goldbach.com](mailto:elina.alyautdinova@goldbach.com)



**Sebastian Schröder**  
Manager Operations TV  
T +49 171 2712638  
[sebastian.schröder@goldbach.com](mailto:sebastian.schröder@goldbach.com)



**Sandra Schneider**  
Manager Operations TV  
T +49 171 1768228  
[sandra.schneider@goldbach.com](mailto:sandra.schneider@goldbach.com)



**Berit Schirmer**  
Manager Operations TV  
T +49 171 2740000  
[berit.schirmer@goldbach.com](mailto:berit.schirmer@goldbach.com)



**Katrin Tielemann**  
Manager Operations TV  
T +49 89 614 451  
[katrin.tielemann@goldbach.com](mailto:katrin.tielemann@goldbach.com)





**THANK YOU**  
**WITH**  
**PASSION**

Goldbach Germany GmbH  
T +49 89 614 240 400  
info.de@goldbach.com  
www.goldbach.com

**GOLDBACH**